

Privacy Statement

for FL3XX Online Services for Business

General

Collection, processing and use of personal data. Personal data are only collected if you disclose them to us (e.g., by registering for our newsletter). Otherwise, no personal data will be collected. Your personal data may be processed beyond the statutory authorization conditions only on the basis of your express authorization.

As part of the registration for our newsletter, you provide us with your email address and other optional information. We use these data solely for the purpose of sending you the newsletter. When you register for our newsletter, we store your data until you cancel your subscription to our newsletter. You can unsubscribe at any time via the link in the newsletter intended for this purpose, or by sending us the appropriate notification. By unsubscribing, you revoke the use of your email address.

Your personal data (e.g. title, name, house address, e-mail address, phone number, bank details, credit card number) are processed by us only in accordance with the provisions of European data privacy laws. The following provisions describe the type, scope and purpose of collecting, processing and utilizing personal data. This data privacy policy applies only to our web pages. If links on our pages route you to other pages, please inquire there about how your data are handled in such cases.

Inventory Data

1. Your personal data, insofar as these are necessary for this contractual relationship (inventory data) in terms of its establishment, organization of content and modifications, are used exclusively for fulfilling the contract. For goods to be delivered, for instance, your name and address must be relayed to the supplier of the goods.
2. Without your explicit consent or a legal basis, your personal data are not passed on to third parties outside the scope of fulfilling this contract. After completion of the contract, your data are blocked against further use. After expiry of deadlines as per tax-related and commercial regulations, these data are deleted unless you have expressly consented to their further use.

Web analysis with Google Analytics

This website uses Google Analytics, a web analysis service of Google Inc. (Google). Google Analytics uses cookies, i.e. text files stored on your computer to enable analysis of website usage by you. Information generated by the cookie about your use of this website is usually transmitted to a Google server in the United States and stored there. In case of activated IP anonymization on this website, however, your IP address is previously truncated by Google within member states of the European Union or in other states which are party to the agreement on the European Economic Area. Only in exceptional cases is a full IP address transmitted to a Google server in the United States and truncated there. On behalf this website's owner, Google will use this information to evaluate your use of the website, compile reports about website activities, and provide the website's operator with further services related to website and Internet usage. The IP address sent from your browser as part of Google Analytics is not merged with other data by Google. You can prevent storage of cookies by appropriately setting your browser software; in this case, however, please note that you might not be able to fully use all functions offered by this website. In addition, you can prevent data generated by the cookie and relating to your use of the website (including your IP address) from being collected and processed by Google, by downloading and installing a browser plug-in from the following link: <http://tools.google.com/dlpage/gaoptout?hl=en>

This website uses Google Analytics with the extension "anonymizeIP()", IP addresses being truncated before further processing in order to rule out direct associations to persons.

Google Adwords Conversion Tracking

This website uses Google AdWords Conversion Tracking, a web analysis service of Google, Inc. ("Google"). Google AdWords Conversion Tracking also uses "cookies," which are stored on your computer and facilitate an analysis of how you use the website. The information generated by the cookie about your use of this website will be transmitted to a Google server in the USA and stored there. Google will use this information to evaluate your use of the website, to compile reports on website activity for website operators, and to provide other services related to website use and Internet use. Google will also transmit this information to third parties, where applicable, if this is required by law or to the extent third parties process this data on behalf of Google. Google will not link this data with other Google data under any circumstances. You can prevent the use of cookies in general if you disallow the storage of cookies on your browser.

Information about cookies

1. To optimize our web presence, we use cookies. These are small text files stored in your computer's main memory. These cookies are deleted after you close the browser. Other cookies remain on your

computer (long-term cookies) and permit its recognition on your next visit. This allows us to improve your access to our site.

2. You can prevent storage of cookies by choosing a “disable cookies” option in your browser settings. But this can limit the functionality of our Internet offers as a result.

Social plug-ins from Facebook

We use social plug-ins from facebook.com, operated by Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA. The plug-ins can be recognized by way of the Facebook logo or the supplement “Facebook Social Plug-in”. For example, if you click on the “Like” button or leave a comment, the relevant information is transmitted directly from your browser to Facebook and stored there. Furthermore, Facebook makes your likes public for your Facebook friends. If you are logged into Facebook, it can assign the invocation of our page directly to your Facebook account. Even if you are not logged in or don’t have a Facebook account, your browser sends information (e.g. which web pages you have called up, your IP address) which is then stored by Facebook. For details about the handling of your personal data by Facebook and your related rights, please refer to the data privacy policy of Facebook: <http://www.facebook.com/policy.php>. If you do not want Facebook to map data collected about you via our Web sites to your Facebook account, you must log out of Facebook before you visit our web pages.

Social plug-ins from Twitter

With Twitter and its Retweet functions, we use social plug-ins from Twitter.com, operated by Twitter Inc. 795 Folsom St., Suite 600, San Francisco, CA 94107. If you use Retweet, the websites visited by you are announced to third parties and associated with your Twitter account. Details about the handling of your data by Twitter as well as your rights and setting options for protecting your personal information can be found in Twitter’s data privacy policy: <http://twitter.com/privacy>

Newsletter

Following subscription to the newsletter, your e-mail address is used for our own advertising purposes until you cancel the newsletter again. Cancellation is possible at any time. The following consent has been expressly granted by you separately, or possibly in the course of an ordering process: (you have been subscribed to a newsletter mailing list).

You may revoke your consent at any time with future effect. If you no longer want to receive the newsletter, then unsubscribe as follows: click the unsubscribe button.

Disclosure

According to the Federal Data Protection Act, you have a right to free-of-charge information about your stored data, and possibly entitlement to correction, blocking or deletion of such data. Inquiries can be directed to the following e-mail addresses: (info@fl3xx.com)

Further Information and Contact

Please contact us if you have questions about this Data Privacy Policy. You can find the contact address here www.fl3xx.com/privacy. You can request if and which data we have stored about you, at any time. Furthermore, you can send us information, requests for deletion and corrections as well as suggestions by email (info@fl3xx.com) or letter.