



## PRICING ENGINE

The screenshot displays the FL3XX Pricing Engine interface on a MacBook Air. The main window shows a flight search results table with columns for Flight #, Date, Dep t, From, To, Arr t, and Block class. Below this, there's a 'Find Options' section with a 'Pricing' tab selected. A pop-up window titled 'Pricing engine rules applied' is overlaid on the screen, showing a table of items, quantities, prices, and totals. Another pop-up window titled 'Booking Earliest Departure D...' is also visible, showing a calendar and time selection interface.

Item	Qty.	Price	Total
Rate per heavy jet	6h55	4,950.00	34,237.50
Last minute booking	1	5,400.00	5,400.00
High Season Fee	6h55	990.00	6,847.50



Tailored Pricing  
for Every Flight



Customisable,  
Precise Pricing  
Conditions



Dynamic Rules for  
Flexible Quotes

# PRICING ENGINE

With customizable pricing, you ensure flexibility and competitive rates with every quote. Integrated within your FL3XX instance, the Pricing Engine leverages your real-time data ensuring accuracy and reducing errors.

## CUSTOMIZABLE PRICING: WHAT CAN YOU ACHIEVE?



### Aircraft-Based Pricing

Adjust pricing based on the aircraft used, considering factors like aircraft type, category, OpsTeam filter and more.



### Customer-Specific Pricing

Tailor pricing for customer segments, such as VIPs, corporate clients, or specific account holders, to meet their unique needs.



### Seasonal Pricing

Use dynamic pricing for peak seasons, holidays, or specific dates to maximize revenue.



### Workflow-Based Pricing

Customize pricing for different workflows, such as charter, scheduled, or ad-hoc flights, ensuring accuracy for each scenario.

## HOW DOES IT WORK?

### Define Your Modules

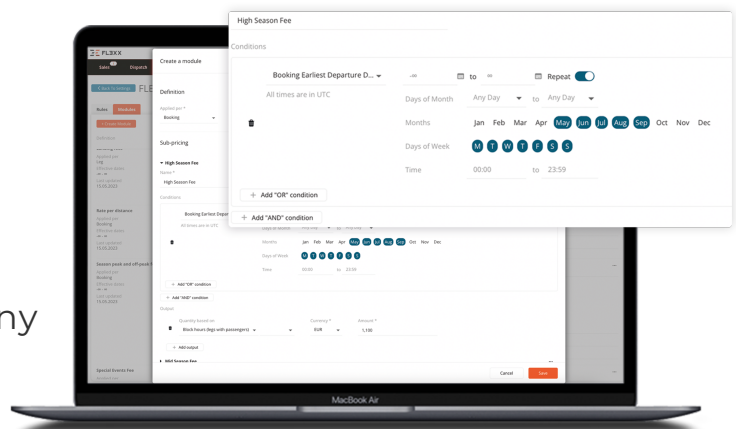
Modules serve as the foundation of the Pricing Engine. Group and configure pricing elements for any business scenario.

### Set Conditions

Establish conditions within each module, ensuring your pricing adapts to your needs.

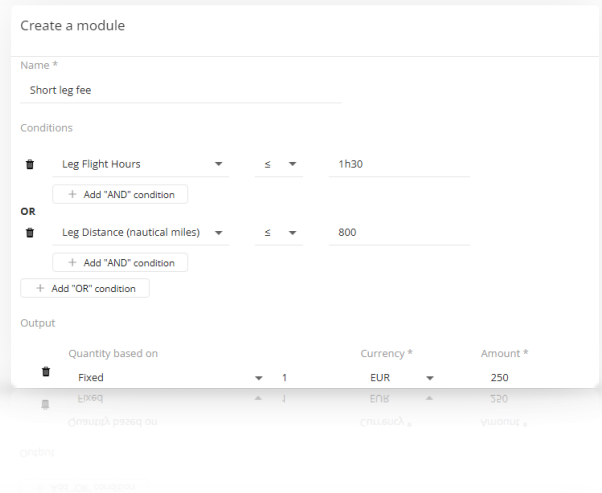
### Customize with Rules

Tailor pricing by adjusting key variables while refining further with advanced tools like multipliers and limits.



## CONDITIONS: DEFINING THE CRITERIA

- Conditions are the specific criteria that dictate when certain pricing applies.
- You can set conditions based on factors like aircraft type, customer profile, or travel date to ensure your pricing aligns perfectly with each situation.
- By setting clear conditions, you ensure your pricing always fits your unique business needs.

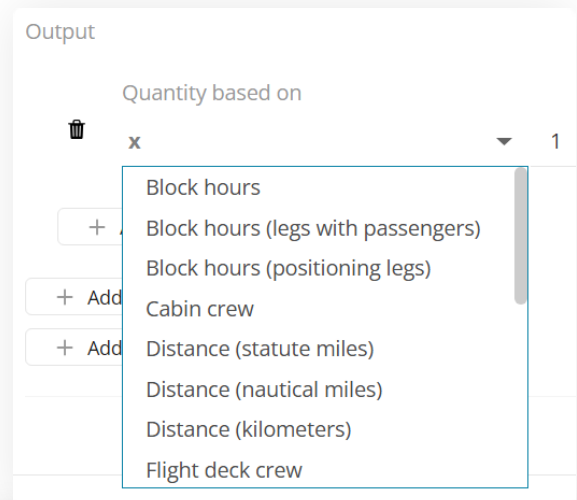


## RULES: APPLYING THE CONDITIONS

- Rules determine how and when your set conditions will trigger specific pricing modules.
- Once the conditions are met—like using a particular aircraft type or customer type—the rules apply the appropriate pricing automatically.
- This ensures that the right pricing structure is always used, keeping your quotes accurate and consistent.

## OUTPUT: YOUR TAILORED RESULT

- With the FL3XX Pricing Engine, you can choose from various pricing methods—such as block hours, flight hours, or distance.
- You can also refine pricing with multipliers, limits, and additional fees like airport charges.



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